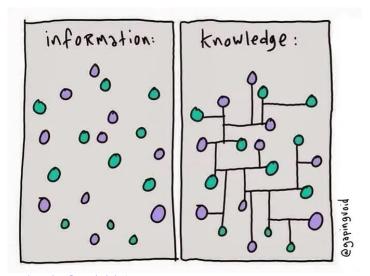
PhD topic course in Academic Publishing



Teacher: Paolo Pin (paolo.pin@unisi.it)

Hours: 4 hours

General outline

Many times you have a good idea but you need to present it well, so that other people appreciate it. This is particularly true if you want to publish an academic paper, where you have to convince first a particular category of readers: editors and referees.

This course will explain how academic publishing works in economics and more broadly also in other disciplines. I will show you the web portals of some journals, so that you can see what editors and referees can see and do.

Moreover, since I have experience as author, referee or editor of more than 500 cases, we will discuss (reading papers, reports, reply to reports and revisions) examples of papers:

- rejected despite good ideas, due to lack of clarity;
- accepted after undergoing significant and painful rewriting;
- published because of exceptional writing, despite lacking groundbreaking content.

Course objectives

By the end of the course, participants are expected to improve their proficiency in writing and revising academic papers and referee reports.

Homework assignment

Participants will be required to write a referee report on a manuscript. Subsequently, they will compare their reports with authentic referee reports for the same manuscript.

Requirements: None. **Textbook:** None.